

**What is VECTORVAULT?**

**VECTORVAULT** is one of the fastest growing sites for vector art. It is a resource for free downloads, videos, artist spotlights and galleries that feature this unique art form.

**What is vector art?**

Vector art is an exciting industry-standard digital art format that creates images using mathematical points, angles and shapes. Unlike raster art that uses pixel based graphics to create images, vector art does not degrade when it is enlarged. Artists have been given a tool that allows them to be extremely precise and creative at the same time.

**Who visits VECTORVAULT?**

**VECTORVAULT's** community (**ANCHORPOINT**) is comprised of a diverse range of creative types from around the world. It is proud to represent some of the most imaginative graphic designers, art directors, digital illustrators, t-shirt designers, animators, web designers, video engineers, and textile manufacturers. In addition, this is a dedicated group of consumers who are passionate about vector art and good design. Our software sales statistics have shown us that this savvy demographic have money to spend and are loyal to brands that appeal to their specific interests.

**What keeps them coming back?**

Aside from unique content posted daily, **VECTORVAULT** also offers free daily vector downloads. These valuable giveaways are rotated every day of the year and are never repeated. They are also only available to registered members, so registration rates are very high. Vectorvault has become a daily stop for many creative professionals. Statistics have shown that visitors cycle through multiple pages and actively share posts with others.

**Why advertise with VECTORVAULT?**

**VECTORVAULT** is searching for partners who have an interest in building their brands in tandem with our growth. We offer competitive rates for highly visible positions, and present our advertisers as friends to our community. We always look for multiple touch points to encourage traffic to you and are always open to creative suggestions that will help you reach your advertising goals.



(as of December 31, 2008)

**Vital Statistics**

Visits **+629,622**  
 Page Views **+5,743,738**  
 Membership **+12,500**

Side column  
(visable on every page)

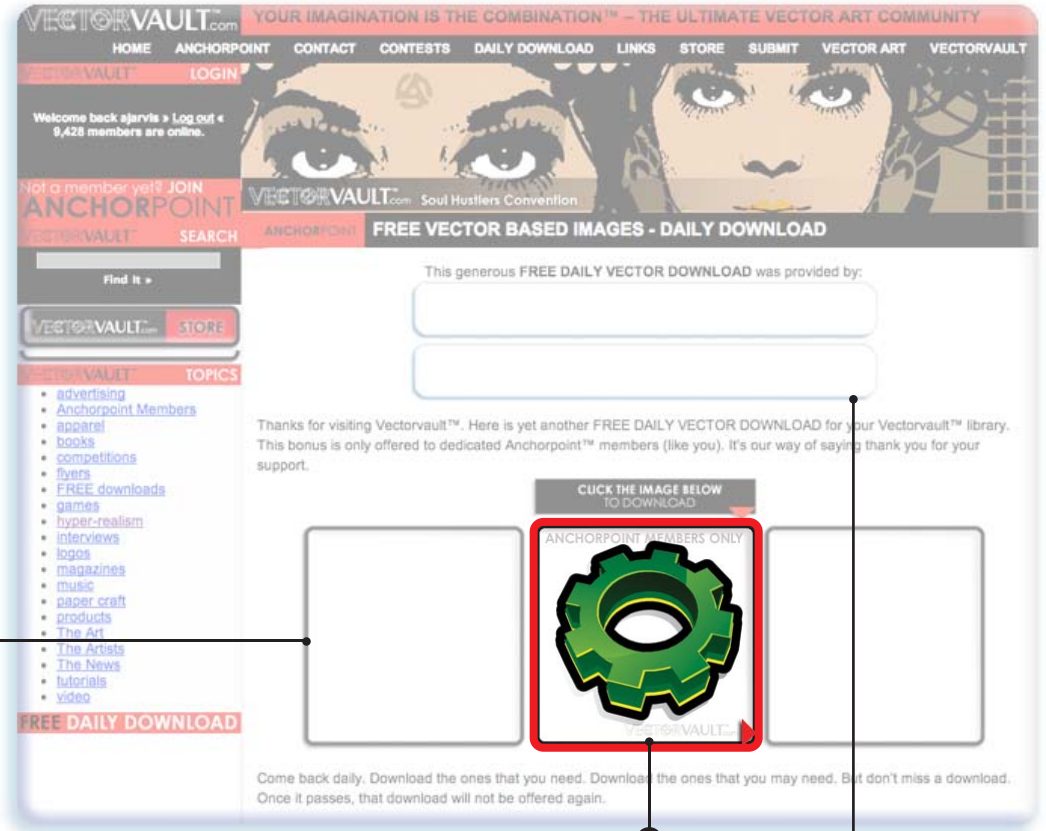


Tablet  
225px X 46px

Tile  
225px X 225px

Banner  
468px X 60px

FREE daily download page  
(Highest traffic location)



**FREE DAILY DOWNLOAD** (rotated 365 days a year)  
This is what drives steady, repeat traffic and attracts attention to your advertising. Your brand is positioned as the provider of this service.

VECTORVAULT™ PLATINUM VECTORVAULT™ GOLD VECTORVAULT™ SILVER

**Location:**

- Free daily download page
- Sidebar

**Tile:** 225 x 225 pixels

**Tablet:** 225 x 46 pixels

**Extras:**

Text file added to all 31 daily downloads for the month.  
Tablet banner (225 x 46 pixels) added to our bi-weekly newsletter along with a short text recommendation.

**Price:**

**\$250** per month

**Location:**

- Free daily download page
- Sidebar

**Banner:** 468 x 60 pixels

**Tablet:** 225 x 46 pixels

**Extras:**

Text file added to all 31 daily downloads for the month.  
Tablet banner (225 x 46 pixels) added to our bi-weekly newsletter along with a short text recommendation.

**Price:**

**\$200** per month

**Location:**

- Side column

**Tablet:** 225 x 46 pixels

**Extras:**

Text file added to all 31 daily downloads for the month.

**Price:**

**\$70** per month

**Payment location** Payments can be made through PayPal ([www.paypal.com](http://www.paypal.com)) using several payment methods. The **Vectorvault** PayPal account can be accessed under "send money" using the email address: [contact@vectorvault.com](mailto:contact@vectorvault.com)

**Payment time line** All payments for the following month must be received by the 25th of the previous month. This is necessary so that all 31 FREE download packages can be built with your brand's messaging. Late payments may be subject to a \$25 administration fee.

**Brand description** In order to represent your brand properly, we require a brief written description or a link to descriptive content. This will help us to write articles that convey your products and/or services properly.

**Discounts** Through advance payment, you can enjoy discounts that will save you money and reserve your position. This commitment will guarantee your placement even if the value of the advertising packages rise. Long-term relationships with Vectorvault translate into solid traffic and increased click-throughs.

The chart below indicates the discounts associated with advance payment:



**Templates** Layered Photoshop templates for all three advertising formats are provided in one easy to download .zip file. This can be found in a link at the bottom of the Vectorvault advertising page. We are also willing to create this art for you at no extra charge.

**File formats** Vectorvault supports .jpg and .gif format. We will not accept animated gifs or flash files.

**Legal** We reserve the right to reject requests for advertising. No refunds will be offered once a payment has been made. Any increase in rates will be notified via email 30 days before the change. We do not guarantee any amount of traffic, sales, or click-throughs to your website. Advertisers will be notified of any downtime or technical problems experienced by Vectorvault.

- [contact@vectorvault.com](mailto:contact@vectorvault.com)
- [www.vectorvault.com](http://www.vectorvault.com)